



## CITY OF BANNING STAFF REPORT

**TO:** CITY COUNCIL

**FROM:** Douglas Schulze, City Manager

**PREPARED BY:** Ralph Wright, Parks and Recreation Director  
Ralph Wright

**MEETING DATE:** May 14, 2024

**SUBJECT:** Parks and Recreation Report of Monthly Activities through the 3rd Quarter of Fiscal Year 2023/2024 – March 2024

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### **RECOMMENDATION:**

Receive and file.

### **BACKGROUND:**

To better track the participation levels of parks and recreation program offerings and the facilities usage for parks and recreation programs and services, staff developed a monthly report that is used to compile and present our numbers, help tell our story and allow for easy year over year comparison.

The ten-page report includes parks staff activities, park and facility usage, sports and classes participation, Senior activities, Banning Connect passes sold and ridership numbers, aquatics programming, special events and the Outdoor Equity Program Grant programming. The report is aligned with the fiscal year, July through June of each year and compiled each month.

Staff brings the report to the Council after each quarter of the Fiscal Year.

Attached in this item, is the March 2024 report that contains participation information through the end of the 3rd quarter of FY 2023-24.

The 3rd quarter report continues to show overall growth in our programming. Our Karate program moved to the Armory a year ago and continues to show participation growth. The additional facility has allowed us to increase program offerings at both the Armory and the Community Center.

The month of March saw the conclusion of the annual youth basketball league. The youth basketball league had 277 participants in multiple age divisions including a 7th and 8th grade division this year.

The Senior Center continues to provide warm meals, programs and needed resources and services to Banning's Seniors. The seasonal events and Happiness Campaign continue to provide immense joy and needed socialization.

One continuing negative trend for the Fiscal year is the increased graffiti incidents in our parks. Through 3 quarters, there has been a year over year increase of 22% in Park graffiti incidents. Parks staff has been tasked with cleaning the graffiti as soon as feasible to minimize the negative aesthetic and to not allow for the normalization of the graffiti in our parks. However, this continues to strain the staff's ability to perform ongoing parks maintenance as they are dealing with these incidents.

**JUSTIFICATION:**

The tracking of the monthly participation and usage numbers aids the department in evaluating the use of program space, the success of community outreach and communities wishes for Parks and Recreation Facilities and Programming.

**FISCAL IMPACT:**

There is no fiscal impact associated with this item.

**ALTERNATIVES:**

Receive and file.

**ATTACHMENTS:**

1. [Mar 2024 - Parks and Rec Monthly Report.pdf](#)