



CITY OF BANNING STAFF REPORT

TO: CITY COUNCIL

FROM: Douglas Schulze, City Manager

PREPARED BY: Ralph Wright, Parks and Recreation Director
Ralph Wright

MEETING DATE: February 13, 2024

SUBJECT: Parks and Recreation Report of Monthly activities through the 2nd quarter of Fiscal Year 2023/2024 – December 2023

RECOMMENDATION:

That the City Council receive and file the monthly activities report for December 2023.

BACKGROUND:

To better track the participation levels of parks and recreation program offerings and the facilities usage for parks and recreation programs and services, staff developed a monthly report that is used to compile and present our numbers, help tell our story and allow for easy year over year comparison.

The ten-page report includes parks staff activities, park and facility usage, sports and classes participation, Senior activities, Banning Connect passes sold and ridership numbers, aquatics programming, special events and the Outdoor Equity Program Grant programming. The report is aligned with the fiscal year, July through June of each year and compiled each month.

Staff brings the report to the Council after each quarter of the Fiscal Year.

Attached in this item, is the December 2023 report that contains participation information through the end of the 2nd quarter of FY 2023-24.

The 2nd quarter report continues to show overall growth in our programming. Overall, our regular ongoing classes continue to be at capacity or nearing capacity. Examples of these programs are instructor classes such as Karate, Kung Fu, Zumba, Yoga, etc. The Senior Center continues to provide warm meals, programs and needed resources and services to Banning's Seniors. The seasonal events and Happiness Campaign continue to provide immense joy and needed socialization. December was full of events that were hosted or co-hosted by the Parks and Recreation Department, and it was a very successful Christmas season. Some of the events included were the Breakfast with Santa and Santa Shoppe, the Christmas at the Ranch event and our annual Christmas Pajama Party.

One continuing negative trend for the Fiscal year is the increased graffiti incidents in our parks. Parks staff has been tasked with cleaning the graffiti as soon as feasible to minimize the negative aesthetic and to not allow for the normalization of the graffiti in our parks. However, this continues to strain the staff's ability to perform ongoing parks maintenance as they are dealing with these incidents.

JUSTIFICATION:

The tracking of the monthly participation and usage numbers aids the department in evaluating the use of program space, the success of community outreach and communities wishes for Parks and

Recreation Facilities and Programming.

FISCAL IMPACT:

There is no fiscal impact associated with this item.

ALTERNATIVES:

Receive and file.

ATTACHMENTS:

1. [Dec 2023.pdf](#)