



CITY OF BANNING STAFF REPORT

TO: CITY COUNCIL

FROM: Robert Fisher, Acting City Manager

PREPARED BY: Marisol Lopez,
Robert Fisher, Acting City Manager

MEETING DATE: May 13, 2025

SUBJECT: Small Business Recognition Award - Truck Works, Inc.

RECOMMENDATION:

Staff recommends the City Council recognize Truck Works, Inc. as an exceptional small business within the community.

BACKGROUND:

The City recognizes one of its outstanding small businesses. The businesses get recognized at a City Council meeting and highlighted on the City's website and social media.

May is recognized nationally as **Small Business Month**, a time to celebrate the critical contributions small businesses make to local economies and communities. In alignment with this observance, the City of Banning is proud to highlight local businesses that demonstrate excellence, resilience, and community impact.

Truck Works, Inc. is an exceptional small business that has been operating within the City of Banning since April 1, 2005, offering a wide range of services for both diesel and gasoline trucks. Their expertise includes routine maintenance, repairs, and specialized custom designs, particularly for firefighting and utility vehicles. Over the past two decades, Truck Works has built a reputation for quality service and industry leadership.

Their continued presence and service have positively impacted the local economy and supported critical infrastructure through their work on emergency and service vehicles. Recognizing Truck Works, Inc., aligns with the City's commitment to supporting and celebrating local businesses that demonstrate excellence and long-standing service to the community.

JUSTIFICATION:

California's small businesses account for over 99% of total businesses in the state and employ more than 7+ million people. Small businesses are crucial to the City's local economy.

The recognition of Truck Works, Inc. supports the City's broader economic development and community engagement goals by:

- Highlighting the value of long-standing small businesses in Banning;
- Encouraging continued excellence and civic participation among local businesses;
- Promoting Small Business Month and raising awareness of the vital role these enterprises play in economic growth and job creation.

This recognition serves as a model for future awards and supports the City's initiative to spotlight small businesses that make a lasting impact.

FISCAL IMPACT:

None

ALTERNATIVES:

N/A

BUDGETED?:

No

CONTRACT/AGREEMENT:

No

ATTACHMENTS:

1. [Truck Works Inc. Recognition.pdf](#)