Public Works & Protection Committee



November 6, 2024

Agenda No. 6.e

Department: Community Development Initiator: Aaron Schuette

> Category: Action Item Appearance: Yes

Consider/Discuss/Act on a Proposed Ordinance to Regulate Temporary Video Boards.

FULL EXPLANATION: With the upcoming NFL Draft, Village staff has been receiving requests for temporary video boards. Historically, temporary video boards have been used within the Sports & Entertainment District by various establishments for viewing of Packers games and within Ashwaubenon Parks and Titletown for movie nights. The proposed ordinance will provide a regulatory framework within which temporary video boards would be allowed within the Sports & Entertainment (SE), Public Use (P), and Titletown PUD zoning districts as these are the areas that have historically utilized temporary video boards. Having a regulatory framework in place will allow Village staff to enforce the standards should any issues arise.

A formal ordinance will be drafted for Village Board should Public Works & Protection Committee recommend approval.

MONETARY IMPACT: N/A

BUDGETED: N/A

RECOMMENDATION: Recommend approval of the proposed ordinance to regulate temporary video boards.

ATTACHMENTS:

Temporary Video Board Draft Ordinance 10142024.pdf