

ITEM #:	<u>10</u>
DATE:	<u>03-11-25</u>
DEPT:	<u>ADMIN</u>

### COUNCIL ACTION FORM

**SUBJECT:      REQUESTS FROM AMES MAIN STREET FOR THE AMES SUMMERTIME SERIES - CAMPUSTOWN ON JUNE 18, 2025**

**BACKGROUND:**

Ames Main Street (AMS) plans to host the Ames Summertime Series - Campustown on Thursday, June 18, 2025. The City Council may remember that a similar event was held as a part of the Ames After Sundown event series last year, with food truck showdowns in different community districts around Ames. The City Council approved the event and waiver of fees at that time. **This year's proposed activities include a beer garden and live music in Campustown Lot Z.** The events are free to attend, and organizers expect up to 225 people to attend.

In order to facilitate the activities, AMS requests the following for Thursday, July 11:

1. Blanket Temporary Obstruction Permit
2. Blanket Vendor Permit
3. Closure of Campustown Lot Z and 26 on-street metered spaces to provide alternate parking for reserved passholders in Campustown Lot Z
4. Waiver of fees for Blanket Vendor Permit (Loss of \$50 to the City Clerk's Office)
5. Waiver of parking meter fees and enforcement (Estimated loss of \$175 to the Parking Fund)

Organizers have hired private security to check IDs and staff the four entrance/exit points to the beer garden area. Wristbands will be provided to those of legal age to consume alcohol. Minor children will be permitted into the beer garden area with their legal parent or guardian, in compliance with the City's existing ordinance pertaining to minors in liquor-licensed establishments. Ames Main Street staff and volunteers will monitor the crowd and staff the road closures.

**The Wednesday night activities will require the closure of 57 metered parking spaces for ten metered hours, resulting in a loss of approximately \$175 to the Parking Fund. Organizers have requested that this amount be waived by the City Council. The Council's policy regarding the closure of metered parking in an area less than an entire business district, is to consider the waiver of such fees on a case-by-case basis.**

**PUBLIC OUTREACH:**

**City staff will notify residents with reserved parking spots within Campustown Lot Z of the event and the location of the alternate parking reserved during the event for those who have reserved parking passes for Lot Z and will be displaced.**

**ALTERNATIVES:**

1. Approve the requests for Ames Summertime Series - Campustown as described above, including the requested waiver of fees.
2. Approve the requests as indicated above, but require reimbursement for the blanket Temporary Obstruction Permit, blanket Vending License, and lost parking meter revenue.
3. Deny the requests.

**CITY MANAGER'S RECOMMENDED ACTION:**

**AMS Ames Summertime Series - Campustown provides an opportunity to attract visitors to Campustown. The events include family friendly activities and opportunities that support local businesses. Given the small dollar amount and number of parking spaces involved, staff believes it is reasonable to waive the parking fees for this event, along with the other requested fee waivers. The event organizers and City staff identified Campustown Lot Z as the best location for the event this year due to planned construction in the Campustown District. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1 as described above.**

**ATTACHMENT(S):**

[Summertime Series Event Application.pdf](#)