

ITEM #:	<u>13</u>
DATE:	<u>08-27-24</u>
DEPT:	<u>ADMIN</u>

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FOR ECOFAIR ON SATURDAY, SEPTEMBER 28, 2024**

BACKGROUND:

City staff is planning to host the 2024 EcoFair from 9:00 a.m. to 1:00 pm. on Saturday, September 28, 2024. This year's event will host vendors focused to educate citizens of all ages about sustainability, water quality, water conservation, energy conversation, environmental, and climate change. In addition to the traditional arrangements for EcoFair, staff is planning to host the Iowa DNR Educational Trailer.

To facilitate this event, City staff has requested the following:

- a. Blanket Temporary Obstruction Permit
- b. Blanket Vending License
- c. Closure of 13 metered spaces along 5th Street from 12:00 p.m. Friday, September 27, 2024 - 6:00 p.m. Saturday, September 28, 2024, 6 metered spaces in Lot M from 7:00 a.m. - 2:00 p.m. Saturday, September 28, 2024, and 19 spaces in Lot N from 7:00 a.m. - 2:00 p.m. Saturday, September 28, 2024
- d. Waiver of Vending License fee (\$50 loss to City Clerk's Office)
- e. Waiver of parking meter fees (\$56.25 loss to Parking Fund)

The waiver of metered parking fees is estimated to result in a loss of \$56.25 to the Parking Fund. The City Council's policy regarding the waiver of metered parking fees is to consider whether to require reimbursement on a case-by-case basis.

ALTERNATIVES:

1. Approve the requests for EcoFair on Saturday, September 28, 2024 as outlined above.
2. Approve the requests, but require the event budget to be used to reimburse the lost revenues for the Vending License and parking waiver.
3. Do not approve the requests.

CITY MANAGER'S RECOMMENDED ACTION:

EcoFair is an annual event that connects the Ames Community with City Staff and sustainability experts who provide a range of resources focused on reducing energy consumption and water, land, and resource conservation. The EcoFair furthers the City Council's Goal to expand Sustainability Efforts. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.

ATTACHMENT(S):

[Eco Fair Application Materials.pdf](#)
[Layout 2024 Ecofair.pdf](#)