TTEM #: 16
DATE: 04-23-24
DEPT: ADMIN

COUNCIL ACTION FORM

SUBJECT: REQUESTS FROM AMES MAIN STREET FOR MUSIC WALK ON THURSDAY, SEPTEMBER 19, 2024

BACKGROUND:

Ames Main Street (AMS) is planning to host its annual Music Walk event on Thursday, April 27, 2023, from 5:00 p.m. to 8:00 p.m. AMS staff has made the following requests of the City Council to help facilitate the Musk Walk festivities on April 28:

- Blanket Temporary Obstruction Permit for the Central Business District sidewalks and Blanket Vending License for the Central Business District from 3:00 to 9:00 p.m.
- Waiver for fee for Blanket Vending License (\$50 loss to City Clerk's Office)
- Use of City-owned electrical outlets and waiver of costs from 3:00 to 9:00 p.m. (approximately \$5 loss to Electric Fund)

Ames Main Street is also requesting a closure of 10 metered parking spaces in the Downtown area from 3:00 p.m. to 9:00 p.m. to provide space for vendors, and to waive parking meter fees and enforcement (Loss of \$12.50 to Parking Fund). The Council's policy regarding parking waivers is to consider requests such as this one on a case-by- case basis, as opposed to requiring reimbursement for lost parking revenue. Lost parking revenue is only required to be reimbursed under this policy when the parking waiver is District-wide.

ALTERNATIVES:

- 1. Approve the Music Walk requests as submitted by AMS.
- 2. Approve the Music Walk requests as submitted by AMS, but require reimbursement for the parking meter fees, Vending License, and electrical use.
- 3. Do not approve the requests.

CITY MANAGER'S RECOMMENDED ACTION:

This event provides residents with another opportunity to enjoy family-oriented outdoor activities. This type of event facilitates supporting a vibrant Downtown as well. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as noted above.

ATTACHMENT(S):

Music Walk 2024.pdf